

Abstract Form

Abstract is to be typed in a 10 point font/face (Times Roman preferred) and must fit in the space below; additional pages may not be submitted.

FOR REVIEWER USE

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Reviewer's signature

FOR OFFICE USE

Date: _____

Time: _____

TITLE:

Discoveries@: An innovative school education program

DESCRIPTION OF ACTIVITY:

Discoveries@, is a substantive school education program designed to teach students in grades six (6) through twelve (12) about organ and tissue transplantation and donation, as well as the life-saving importance of both. The program, a unit of study which includes a twenty-two minute educational video and accompanying Instructional Guide for teachers, is designed to complement and enhance existing school curriculum. In addition, teacher training seminars are a key component of the program.

This program provides a unique experience, and students come away with a positive perception that forms the basis of a lifelong healthy attitude toward donation and transplantation. Just as important, students are encouraged to discuss organ donation and transplantation with their families and members of the school community, thereby broadening the reach and impact of the program, as well as encouraging the type of family dialogue that is critical to the decision-making process.

The goal is to bring about the desired change in public attitude toward organ and tissue donation and transplantation through a comprehensive educational experience.

DESCRIPTION OF EVALUATION (if completed, provide results):

The evaluation measures for this program include the implementation of two (2) pre-assessment tools for participants (students, teachers and others) and two (2) post-program evaluations. These measures have been implemented in the first pilot study and, during the course of this current year are again being implemented. Data has been gathered and an initial report produced which confirms that the specific objectives for the program are being met. We know from these evaluations that students have (1) gained significantly in their **knowledge and understanding** of organ and tissue transplantation and donation; (2) that they have engaged in discussions with their families; and (3) that they have either made a personal decision about donation or are thinking about it, based on the information they have gained from the unit of study.

A substantive school program has the potential to bring about the desired **change in attitude**, resulting in a greater willingness to donate organs and tissues for transplantation. This program is clearly one which anticipates the future. It will not deliver dramatic increases in donation in the short term. While there is a demonstrated small change for the immediate, the major change will occur over time. However, if we do not address the long term, we will continue to function in a crisis mode.

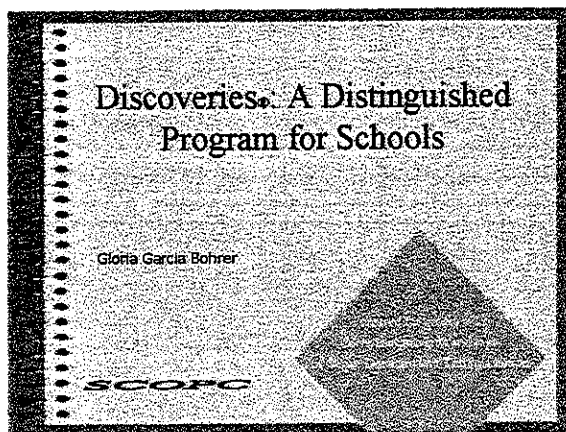
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Program Goal

To change public attitude/behavior by promoting an understanding of the facts and issues concerned with organ/tissue transplantation and donation thereby leading to increased willingness to consent for donation.

The Activity (vehicle)

- A substantive school education program for students in grades 6-12.
- Includes modules
- Video Tape

Objectives

- \uparrow Knowledge + \uparrow Understanding = \triangle
- Decision made or in the process
- Informed family discussion

Evaluation/Measurement

- Pre-Assessment
- Post-Assessment

Mechanism/Instrument

- Pre and Post Surveys
 - Pre-Assessment
 - determine baseline
 - existence of "mis-information"
 - issues/concerns
 - current attitude toward donation
 - Post Assessment
 - determine growth in knowledge base
 - change in willingness to donate

Requirements

- “real” teaching expertise
- “real” time

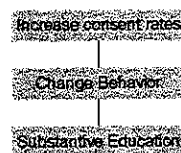
Questions?

- Is there a charge for the program?
- How is the program distributed?
- How many times has the program been used?
- Where is the program being used?
- Has it improved consents in your area?

Pilot Study Plan for Current Year

- Pilot program in three distinct areas
- Total sample 1500 (500 subjects per area)
- Instruments:
 - Pre-assessment: C
 - Post-assessment: B

Discoveries: the goal →



Stages of Change (Prochaska model)

- | | |
|--------------------|---|
| • Precontemplation | • Pre-assessment |
| • Contemplation | |
| • Preparation | • Discoveries program |
| • Action | • Personal decision <ul style="list-style-type: none">– donor card or license– family discussion |
| • Maintenance | |

Evaluation Methodology

- Type:
 - Cross-Sectional
 - Time Series
- Study Elements:
 - Prospective
 - Self-Controlled group
 - Well-developed performance indicators